



“Because we’re all
fixer-uppers”

A more
**divine
design**

**Edina Morningside
Capital Campaign
2017**



Investing in our future

After nearly two years of work by Trustees and Cabinet members, we voted and approved a capital campaign, with a goal of raising \$800,000. “Wow!” you might be thinking. “Is that even doable?” Thankfully, it is.

Our adviser, United Church of Christ Capital Campaign Services, recommends—and helps—churches raise between three and six times their annual giving. Because our 2017 budget is approximately \$225,000, that makes our goal roughly 3.5 times — a completely attainable goal.

A church’s capital campaign relies completely on those of us who have a deep love for the church, a personal connection to the church, and a desire to see the church succeed and flourish in the future.



Working on our welcome

Our church building enters its ninety-fifth year in 2017. No wonder we need a bit of a facelift! And, changes are already underway. The southwest corner is complete, and we are currently reconstructing the east wall and other exterior structures.

During summer 2017, we'll repair the organ and begin to create a more welcoming entrance and narthex. Conceptual plans include an open and light-filled space, a welcome desk, a meeting room, and an updated library.

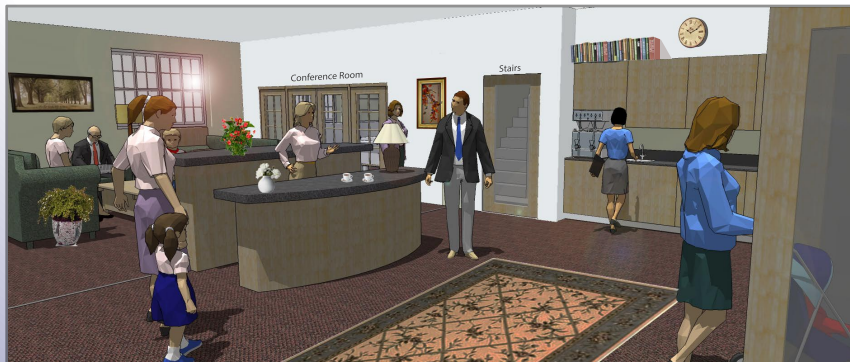


New Entry (conceptual only)





New Narthex (conceptual only)





FAQs

Can such a small church raise so much money?

UCC Capital Campaign Services recommends—and helps—churches raise between 3 to 6 times the annual giving. Our goal is on the low end of this range.



FAQs

Could money be better spent on mission?

Our mission is to share the joy of Christ's love by welcoming and serving. In order to do that effectively our church needs to be fully operational and welcoming. In addition, of the \$800,000 goal, nearly \$15,000 will go directly to charities, much of it local.



How will the funding be spent?

Our Cabinet and Trustees are planning on the below approximate distribution of the funds. As actual construction bids are received, the amounts may vary.

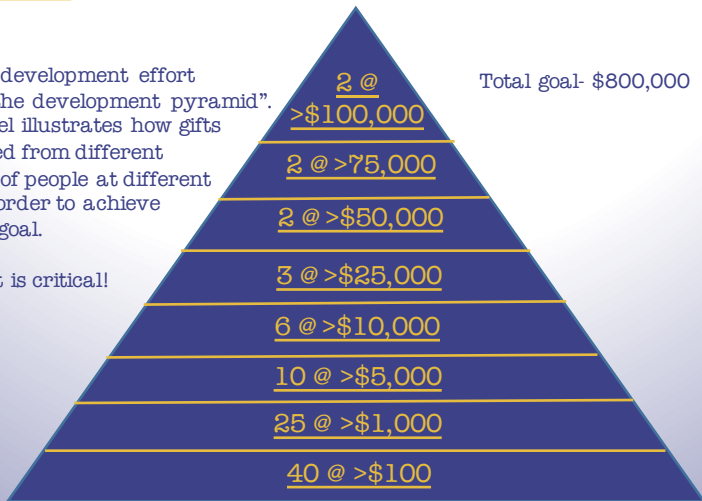
Campaign Goal Investments (\$000)	
Building Repairs	\$350
Narthex	\$162.1
Entry	\$142
Organ	\$31
Contingency (25%—Narthex, Entry, Organ)	\$83.8
Mission (via UCC CCS)	\$20
Total	\$788.9



How do we get there?

A typical development effort utilizes “the development pyramid”. This model illustrates how gifts are needed from different numbers of people at different levels in order to achieve the total goal.

Every gift is critical!





Questions?



Feel free to contact members of the Edina Morningside Capital Campaign team. The team also wears “ask me about our capital campaign” buttons each Sunday.

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